

AT&M to partner with Burkard Metallpulver Vertrieb

AT&M Beijing/China has announced to partner with **Burkard Metallpulver Vertrieb GmbH (BMV)** for the sales & marketing of atomized powders used in Metal Injection Moulding (MIM), thermal spraying and rapid tooling processes. BMV will be the representative of AT&M in Europe, the cooperation became effective April 20, 2011.

Established by the Central Iron & Steel Research Institute (CISRI), AT&M underwent a successful IPO on the Shenzhen Stock Exchange in 2000.

AT&M has been engaged in atomized powders for more than 40 years and provides the full range of powder manufacturing technology from open air gas-, vacuum gas-, conventional water- up to high pressure water atomization, which is particularly suitable for extra fine powders. The scope of powders covers Fe-, Ni- and Co-base alloys.

A projected expansion of the current capacity will enable AT&M to support the strong growth rates of the MIM-industry on a long term-basis.

Jing Chenghai, General Manager of AT&M PM division stated "AT&M is glad having achieved this agreement with BMV. It enables us to ensure stringent and successful marketing of our powder products especially for the use in MIM and learn about the particular market requirements in Europe.

With his longstanding experience in sales & marketing of powder products and his excellent market reputation, Harald Burkard is the ideal partner and contact for our target customers. He shall help to increase AT&M market presence and achieve our ambitious goals".

BMV, based in Düsseldorf/Germany, was established in 2006.

More than 25 years of experience in global marketing of powder materials form the backbone of successful consultancy and business support. The company considers itself as service point between manufacturer and consumer supporting either side for both, sales and marketing as well as sourcing and supply.

At this point, bmV is already representative for fine MIM-powders of Eurotungstene France (W, W/Cu, Ni, FeNi), AP&C (Raymor) Canada (Ti), Hilderbrand CH (Ag, Au, Pd) and H.C. Starck for refractory metal components and Wall Colmonoy UK for Colferoloy® (Fe-base thermal spray powders).

Harald Burkard, owner and managing director of BMV commented "The completion of the portfolio with fine stainless and low alloyed steels as well as super alloys is a perfect match with our existing product range and contributes to the company's long-term strategy. I am pleased that with AT&M we have found such a high potential partner with advanced expertise, modern manufacturing technology and sufficient capacities to support our ambitious growth strategy".

For more information about AT&M and BMV please visit our websites:

www.atmcn.com , www.bmv-burkard.com